

The Board of Associates of Fox Chase Cancer Center Presents

2020 VIRTUAL Paws for the CAUSE

October 1 – 31, 2020

21st Annual Event
to Support
Cancer Research



Paws For The Cause Sponsorship Opportunities

Top Dog: \$5,000

- 30-second video to be part of Pup Rally video (content subject to approval)
- Name/logo on select marketing materials and posters
- Prominent logo placement second to lead sponsor on giveaway tote bag
- Opportunity to include flat marketing materials in tote bag
- Name/logo web link on Paws for the Cause webpage
- Name/logo mentioned on all Fox Chase Cancer Center social media channels
- Verbal thank you during Pup Rally Kick-Off video
- Name on news releases

Champion: \$2,500

- 30-second video to be part of Pup Rally video (content subject to approval)
- Name/logo on select marketing materials and posters
- Name/logo web link on Paws for the Cause webpage
- Name placement on giveaway tote bag
- Opportunity to include flat marketing materials in tote bag
- Name/logo mentioned on all Fox Chase Cancer Center social media channels
- Verbal thank you during Pup Rally Kick-Off video
- Name on news releases

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**Custom sponsorship opportunities are available.
To learn more, contact Irisa Gold at 215-728-2441
or visit [FoxChase.org/paws](https://www.FoxChase.org/paws).**

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Best in Group \$1,500

- Name/logo on select marketing materials and posters
- Name/logo web link on Paws for the Cause webpage
- Name placement on giveaway totebag
- Opportunity to include flat marketing materials in tote bag
- Name/logo mentioned on all Fox Chase Cancer Center social media channels
- Verbal thank you during Pup Rally Kick-Off video
- Name on news releases

Best of Breed: \$500

- Name/logo web link on Paws for the Cause webpage
- Name placement on giveaway tote bag
- Verbal thank you during Pup Rally Kick-Off video

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Non-discrimination notice:

It is the policy of Fox Chase Cancer Center and Temple University Hospital, that there shall be no exclusion from, or participation in, and no one denied the benefits of, the delivery of quality medical care on the basis of race, ethnicity, religion, sexual orientation, gender, gender identity/expression, disability, age, ancestry, color, national origin, physical ability, level of education, or source of payment.