

The Board of Associates of Fox Chase Cancer Center Presents



2021 Paws for the CAUSE

Sunday, October 3

22nd Annual Event
to Support Cancer Research

Sponsorship Opportunities

Best in Show: \$10,000

SOLD

Top Dog: \$5,000

Promotional Materials

- Name/logo on promotional event mailer
- Name on news release
- Name/logo on select marketing materials and posters
- Prominent logo placement second to lead sponsor on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mentioned on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page

Day of Event

- Name on Puppy Place Kid Zone or Rescue Row at event with a large sign branded with your name and logo.
- Three (3) booths/tables at event for distribution of materials and products
- Listing on program/event literature
- Verbal thank you during remarks at event
- 10 Complimentary registrations

Tax-Deductible Amount: \$4,800

Champion: \$2,500

Promotional Materials

- Name/logo on select marketing materials and posters
- Name/logo on promotional event mailer
- Name on news release
- Name/placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mentioned on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or Finish Line
- Two (2) booths/tables at event for distribution of materials and products
- Listing on program/event literature
- Verbal thank you during remarks at event
- 5 Complimentary registrations

Tax-Deductible Amount: \$2,400

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Custom sponsorship opportunities are available.

To learn more, contact Irisa Gold at 215-728-2441 or visit FoxChase.org/paws.

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Best in Group \$1,500

Promotional Materials

- Name/logo on select marketing materials and posters
- Name/logo on promotional event mailer
- Name on news release
- Name/placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mentioned on Paws for the Cause Facebook event page

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- One (1) booth/table at event for distribution of materials and products
- Listing on program/event literature
- Verbal thank you during remarks at event
- 3 Complimentary registrations

Tax-Deductible Amount: \$1,440

Best of Breed: \$500

Promotional Materials

- Name/logo on promotional event mailer
- Name placement on giveaway tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage

Day of Event

- One (1) booth/table at event for distribution of materials and products
- Listing on program/event literature
- Two (2) complimentary registrations

Tax-Deductible Amount: \$460



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Non-discrimination notice:

It is the policy of Fox Chase Cancer Center and Temple University Hospital, that there shall be no exclusion from, or participation in, and no one denied the benefits of, the delivery of quality medical care on the basis of race, ethnicity, religion, sexual orientation, gender, gender identity/expression, disability, age, ancestry, color, national origin, physical ability, level of education, or source of payment.