

SPRING 2021 CORPORATE PARTNERSHIP OPPORTUNITIES

PATIENT EDUCATION: TOGETHER FACING CANCER SERIES

Together Facing Cancer (TFC) is a physician-led series of programs designed to engage Fox Chase Cancer Center patients and survivors, caregivers, friends, family and healthcare providers. These innovative, informative programs offer updates on the latest research, screening and treatment for specific cancer types. To comply with safety regulations surrounding COVID-19, Fox Chase Cancer Center will hold five virtual events in the spring of 2021. Through virtual programming, Fox Chase has the unique opportunity to expand the reach of these events beyond the Philadelphia region. TFC will be broadcast through Facebook Live and posted to YouTube after the program.

These programs are made possible with the generous support of exhibitors. The following packages are available:

\$5,000 Series Gold Exhibitor (Per Series)

- **Participant Packet** – Provide patient education materials (one flat item per exhibitor) to be mailed to registrants one week before each program
- **Faculty Interaction** – Private Zoom reception with exhibitors (one representative) and program faculty prior to the program
- **Unbranded Video** – Providing patient education may be embedded in the program website (pending approval)
- **Custom Slide** – To be shown during the event (PowerPoint 16:9)
- **Verbal Recognition** – By Program Director during event
- **Company Name and Logo** – Featured as Gold Exhibitor on all event materials, invitations, website (with hyperlink), hospital monitors and hospital E-News daily publication (logo max 200 x 200 in jpg or png)
- **Social Media** – Three mentions (social posts on Twitter and Instagram will include your company logo and will tag your handle)

\$5,000

\$1,500 Individual Silver Exhibitor (Per Event)

- **Participant Packet** – Provide patient education materials (one flat item per exhibitor) to be mailed to registrants one week before each program
- **Faculty Interaction** – Private Zoom reception with exhibitors (one representative) and program faculty prior to the program
- **Company Name and Logo** – Featured as Silver Exhibitor on all event materials, invitations, website (with hyperlink), hospital monitors and hospital E-News daily publication (logo max 200 x 200 in jpg or png)
- **Custom Slide** – To be shown during the event (PowerPoint 16:9)
- **Verbal Recognition** – By Program Director during event
- **Social Media** – One mention (social posts on Twitter and Instagram will include your company logo and will tag your handle)

\$1,500

Together Facing Cancer Series Schedule

Together Facing Esophageal & Stomach Cancers
Wednesday, February 10, 2021

Together Facing Sarcoma
Tuesday, March 2, 2021

Together Facing Blood Cancers: Leukemia, Lymphoma, Multiple Myeloma
Thursday, March 25, 2021

Together Facing Head & Neck Cancer
Wednesday, April 14, 2021

Together Facing Prostate Cancer
Wednesday, May 12, 2021

PROGRAMS RUN 6:30 – 7:30 PM

For More Information, Please Contact:

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**Fall 2021 TFC Series will tentatively include gynecologic, breast, lung and pancreatic cancers in hybrid (virtual and live) programs.*



Temple Health refers to the health, education and research activities carried out by the affiliates of Temple University Health System (TUHS) and by the Lewis Katz School of Medicine at Temple University. TUHS neither provides nor controls the provision of health care. All health care is provided by its member organizations or independent health care providers affiliated with TUHS member organizations. Each TUHS member organization is owned and operated pursuant to its governing documents.

Non-discrimination notice:

It is the policy of Fox Chase Cancer Center and Temple University Hospital, Inc., that no one shall be excluded from or denied the benefits of or participation in the delivery of quality medical care on the basis of race, ethnicity, religion, sexual orientation, gender, gender identity/ expression, disability, age, ancestry, color, national origin, physical ability, level of education, or source of payment.