

March 2021

You are invited to support **Together Facing Cancer**, a five-part series of virtual patient education events scheduled for winter 2021 at Fox Chase Cancer Center in Philadelphia. You can exhibit at one event or all five.

Programs include **esophageal and stomach cancers (2/10)**, **sarcoma (2/2)**, **blood cancers (leukemia, lymphoma and multiple myeloma (3/25))**, **head & neck cancer (April 14)**, and **prostate cancer (May 12)**. In the fall of 2020, we engaged hundreds of patients, faculty and caregivers during six programs each focusing on a different cancer site.

As an exhibitor, you will have the opportunity to engage with faculty during a 30-minute VIP reception prior to the program (format Zoom), distribute branded materials to patients and faculty in program packets, post a brief unbranded video (GOLD), display a custom PowerPoint slide, promote your company name and logo in all event materials and during the live program. If you have a special request, please let me know and we will do our best to incorporate your ideas.

I look forward to partnering with your company on this unique opportunity. To participate, please return the enclosed exhibitor agreement and exhibitor fees, made out to **Institute for Cancer Research (Federal Tax ID #23-6296135)**, to my attention at Fox Chase Cancer Center, 333 Cottman Avenue, Philadelphia, PA 19111.

Sincerely,



Lisa Broida Bailey