

The Board of Associates of Fox Chase Cancer Center Presents



2024 Paws for the CAUSE

SUNDAY, SEPTEMBER 15, 2024

25th Annual Dog Walk
to Support Cancer Research

Sponsorship Opportunities

Best in Show: \$10,000

SOLD

Top Dog: \$5,000

Promotional Materials

- Name/logo on postcard invitation
- Prominent logo placement second to lead sponsor on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

Day of Event

- Name on Kids Corner or Rescue Row at event with a large sign branded with your company name and logo.
- Preferred placement of three (3) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Ten (10) complimentary registrations

Tax-Deductible Amount: \$4,800

Champion: \$2,500

Promotional Materials

- Name/logo on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of two (2) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Five (5) complimentary registrations

Tax-Deductible Amount: \$2,400

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Custom sponsorship opportunities are available.

To learn more, contact Anna Honer at 215-728-2441 or visit FoxChase.org/paws.

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Best in Group \$1,500

Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of one (1) table at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Three (3) complimentary registrations

Tax-Deductible Amount: \$1,440

Best of Breed: \$500

Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage

Day of Event

- One (1) table at event for distribution of materials and products
- Listing on program/event literature
- Two (2) complimentary registrations

Tax-Deductible Amount: \$460



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