



The Board of Associates of Fox Chase Cancer Center Presents **The 27th Annual Dog Walk to Support Cancer Research**

Sponsorship Opportunities

Best in Show: \$10,000

SOLD

Top Dog: \$5,000

Promotional Materials

- Name/logo on postcard invitation
- Prominent logo placement second to lead sponsor on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

Day of Event

- Name on Kids Corner or Rescue Row at event with a large sign branded with your company name and logo.
- Preferred placement of three (3) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Ten (10) complimentary registrations

Tax-Deductible Amount: \$4,800

Champion: \$2,500

Promotional Materials

- Name/logo on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of two (2) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Five (5) complimentary registrations

Tax-Deductible Amount: \$2,400

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Custom sponsorship opportunities are available.

To learn more, contact Anna Honer at 215-728-2441 or visit FoxChase.org/paws.

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Best in Group \$1,500

Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page

Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of one (1) table at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Three (3) complimentary registrations

Tax-Deductible Amount: \$1,440

Best of Breed: \$500

Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag

Online Opportunities

- Name/logo web link on Paws for the Cause webpage

Day of Event

- One (1) table at event for distribution of materials and products
- Listing on program/event literature
- Two (2) complimentary registrations

Tax-Deductible Amount: \$460



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To learn more, contact Anna Honer at 215-728-2441 or visit FoxChase.org/paws.